

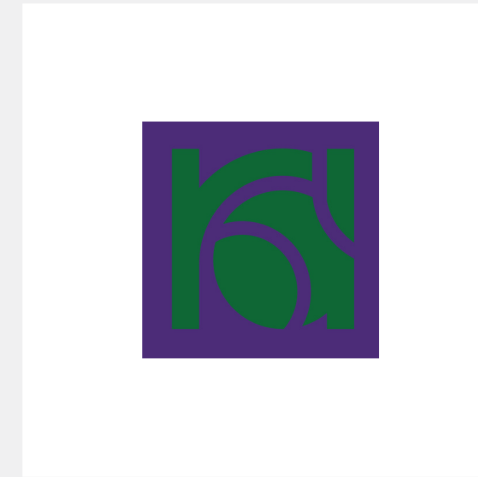
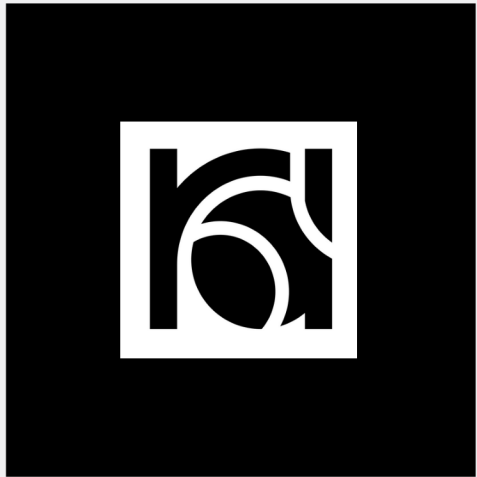


Brand Guidelines

Colors and Scale: Logo



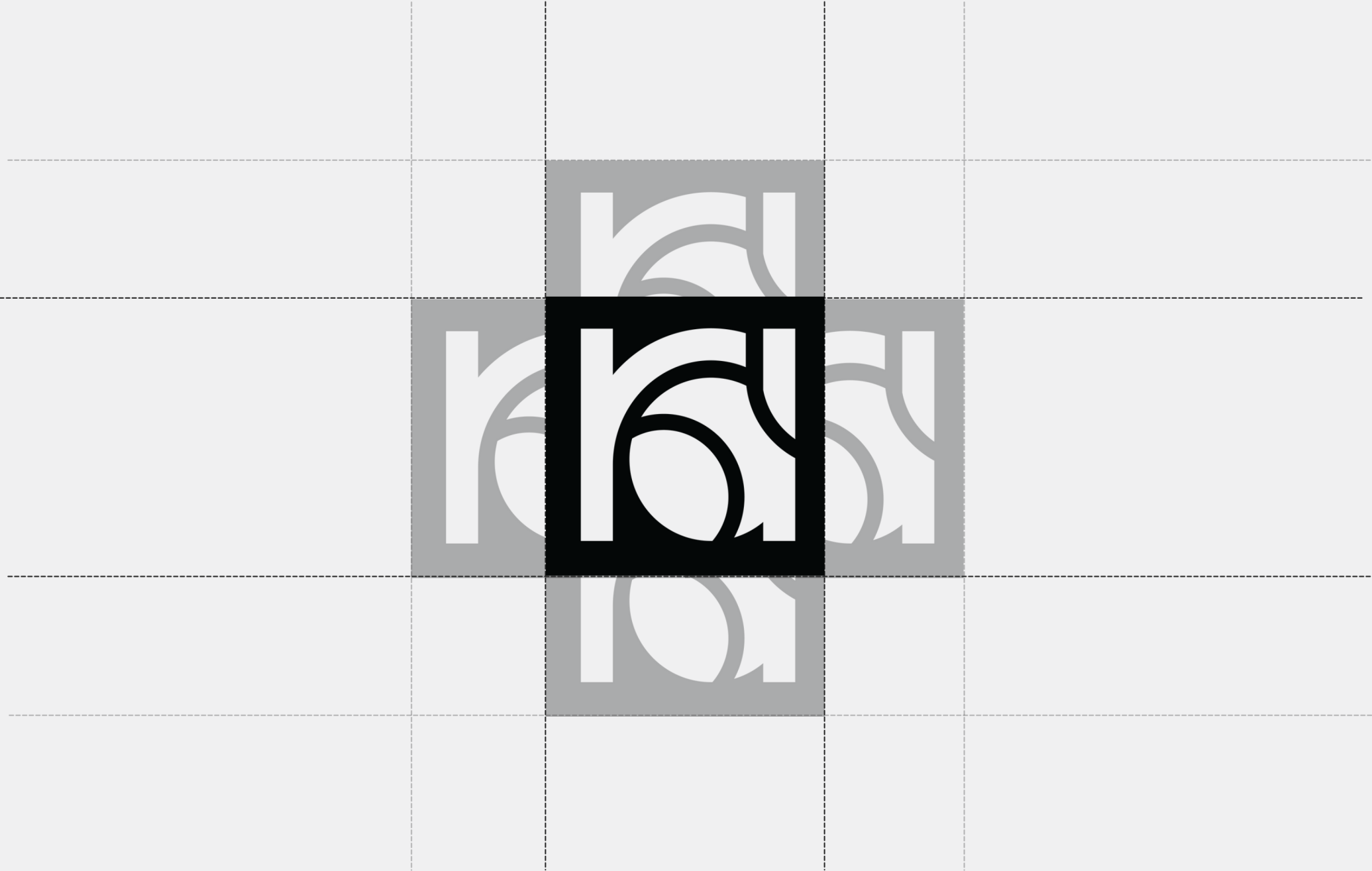
Colors and Scale: Icon



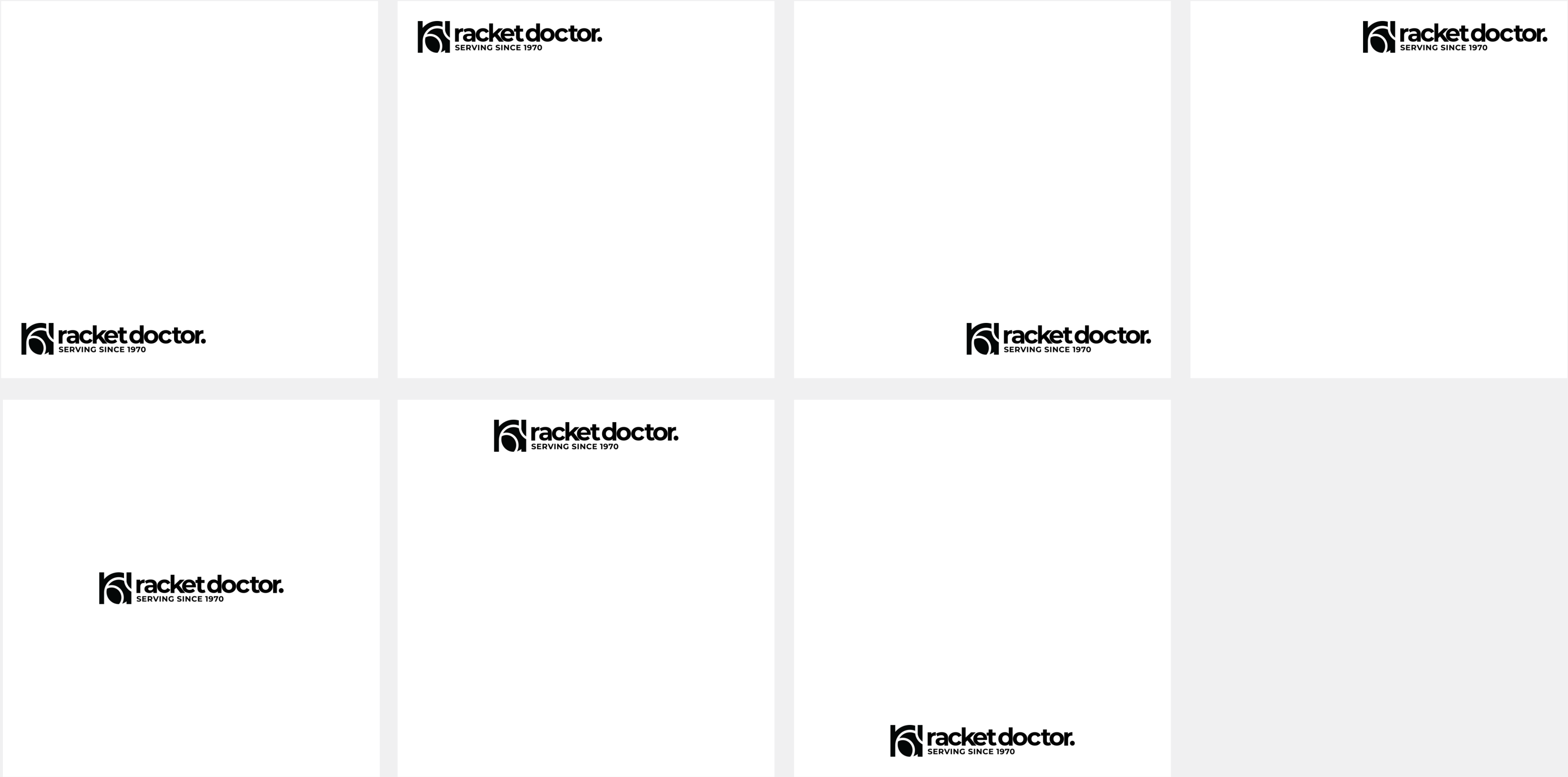
Clearspace: Logo



Clearspace: Icon



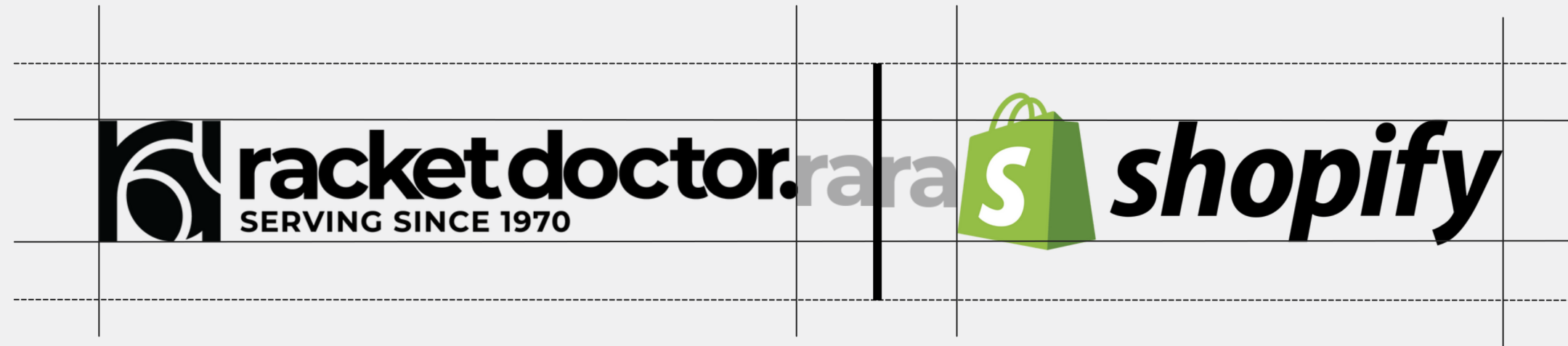
Placement: Logo



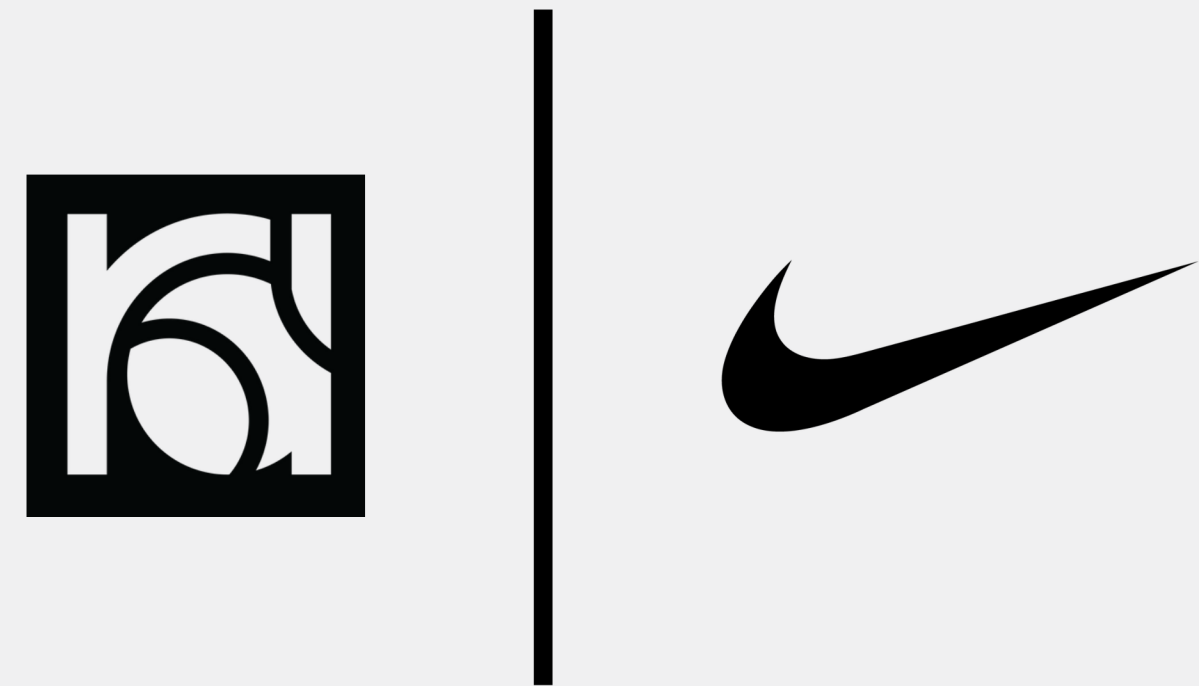
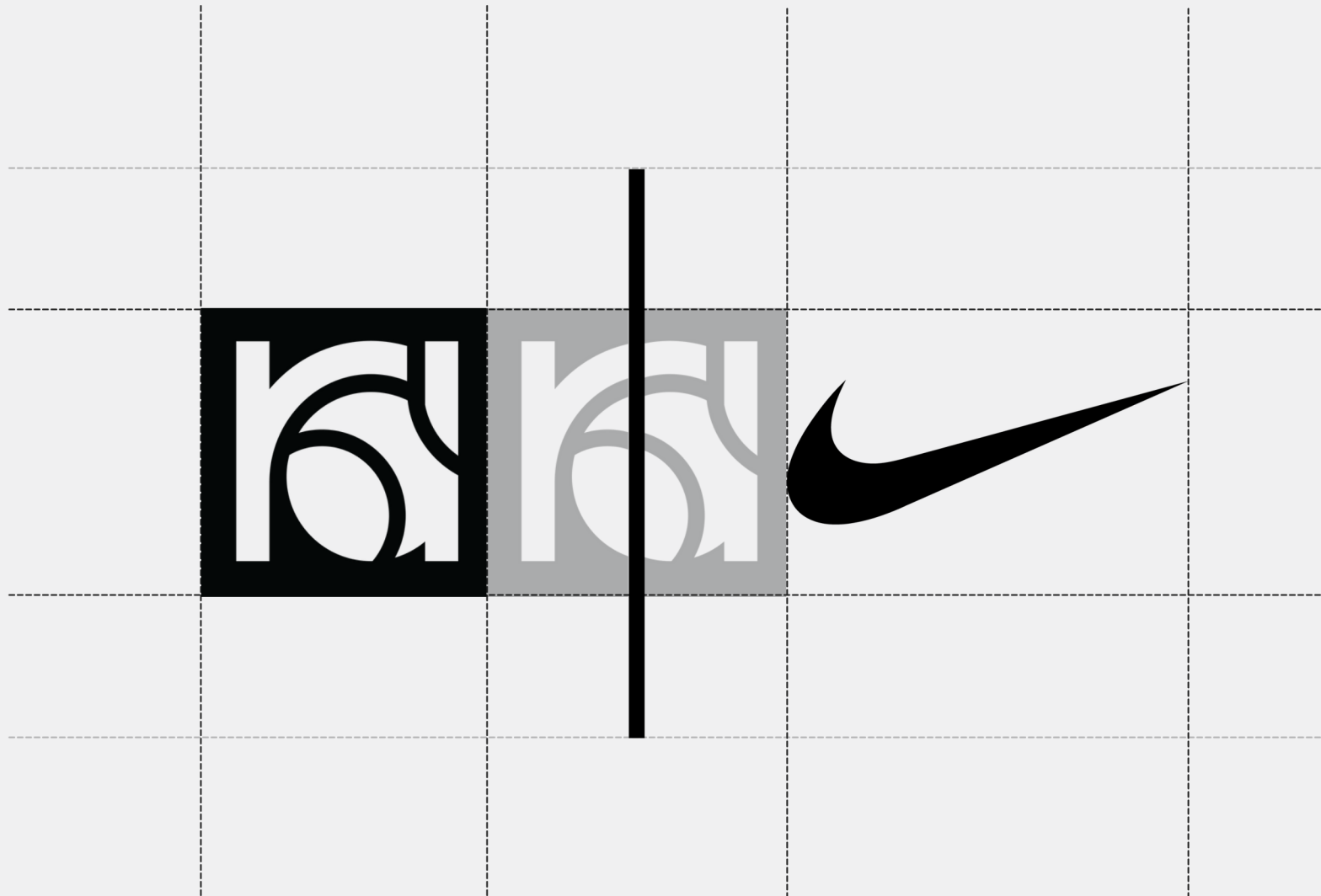
Placement: Icon



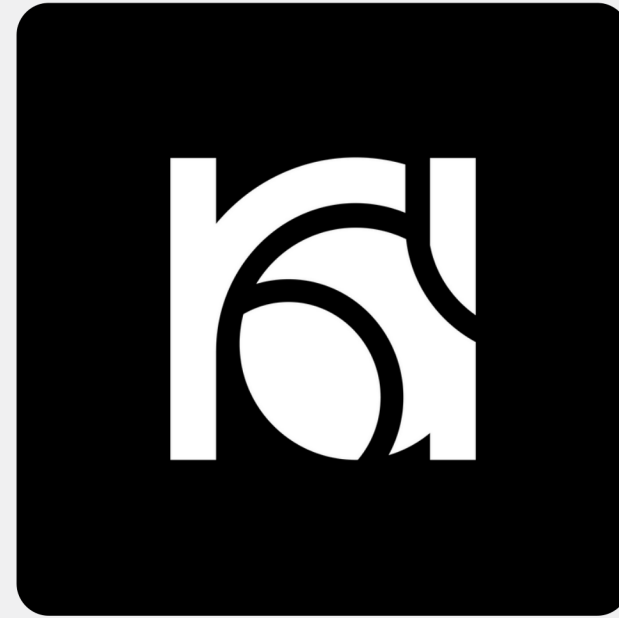
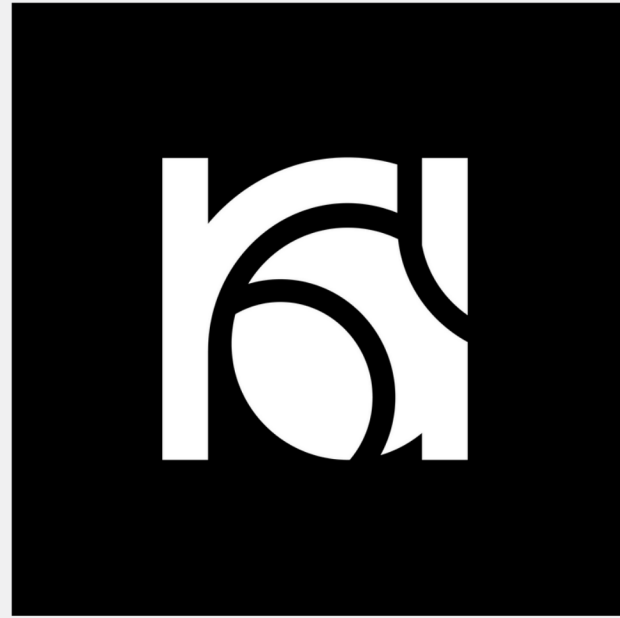
Partnerships: Logo



Partnerships: Icon



Social Icons



Typeface as Logo

Racket Doctor's logo utilizes the Montserrat font family that has been optically kerned.



racket doctor.

The image displays the text 'racket doctor.' in a bold, lowercase, sans-serif font. The text is centered horizontally. Behind the text, there are several vertical lines: two red lines and several black dashed lines. These lines are positioned at the boundaries of the letters and the period, likely to illustrate the optical kerning process where the spacing between characters is adjusted for visual balance.

Logo Guidance

X

racket doctor

Use only the supplied logo asset, don't type out Racket Doctor in other font weights.

X



Do not change the color of the logo.

X



Don't pair the logo with other marks.

X

RACKET DOCTOR

Do not type the logo in all caps.

X



Do not stretch or manipulate the logo..

X

RACKET DOCTOR

Do not use effects or other fonts on the logo.

Imagery

Use black text on
light images



Use white text
on dark images

